

Café Mojo – Franchisee document

Hurrah on wanting to partner with Café Mojo!

Café Mojo is a fast growing Pub & Bistro chain with 3 locations currently at Mumbai, Mangalore and Goa and an aim to establish 30 across the country by 2018.

It is the perfect time to partner with us as we soar ahead! We are the country's first restaurant to offer an e-beer system we call e-Brew that lets customers pour their own beer by the ml instead of the traditional glass method. Equipped with state-of-the-art equipment, Café Mojo is a friendly neighbourhood pub with an authentic English décor bursting with Goan hospitality.

We are looking to partner with people with a passion for making people happy and a never-say-die entrepreneur spirit. If you think you have what it takes, apply right away!

Who is behind Café Mojo?

Café Mojo was established in 2010(?) [MRG Hospitality Group](#) & [Shiv Samarth Group](#) & a team of professionals driving growth.

[Profile of senior management]

Our Support for You (represented in a smart art format)

1. Site Selection
 - a. Layout & Design
 - b. Food & Bar Set Up
 - c. Operation Manual
 - d. Concept Creation (As per Local Preferences)
2. Opening Support:
 - a. Soft Opening Support
 - b. Hiring Staff Support
 - c. On Site Training
 - d. Opening Day Support
3. Post Opening Support:
 - a. Food & Alcohol Training
 - b. Audit
 - c. Purchase support
 - d. Mystery Audit/shopping
 - e. eLearning
 - f. Menu Development & Management

7 Steps to become a Cafe Mojo Franchisee

Step 1: Viewing Our Brochure and Franchise Video

This document and the video provides an overview of the Café Mojo business and is intended to give you information about our brand and the opportunities that exist within.

Step 2: Contacting Us

You can call or email us to express your interest. We will then arrange to discuss the franchisee opportunity with you in detail.

Step 3: Filling up the Franchisee Application Form

You will be required to fill up the franchisee application form in detail, clearly expressing your interest and the reason 'why you wish to take the Cafe Mojo franchisee'. The completed franchisee application form will have to be sent to the Franchise Manager at Cafe Mojo.

Step 4: Application and Background Check

The franchise team at Café Mojo will do its due diligence and conduct back ground reference checks if required. You may also be required to furnish any supporting documents as deemed required by the franchise committee.

Step 5: Personal Interview and Discussion

On successful review of your application and background checks being satisfactory, you will be invited to meet the franchise committee for discussions and negotiations. You will be explained the business model in detail and we would also like to understand your background and your business.

Step 6: Payment of Franchisee Fee and Signing of Franchisee Agreement

Upon successful and satisfactory completion of the interview and the review process, you will be required to make payment of the full franchisee fee. This will be followed by the signing of the franchise agreement.

Step 7: Training and Launch

Our Café Mojo team will work with your team on the launch of your own Café Mojo Pub & Bistro. It's time to finalize a location, secure financing and move forward on your business with Café Mojo – the place to be.

Welcome Aboard!

Contact:

Email: info@cafemojo.in

Phone: +91-0832 -2431973/ 2426666

HQ: A-6, Skylark, Menezes Braganza Road, Panaji – Goa India 403001

Here's to a cheery, beery journey together!!